

# POSITIVE EFFECTS OF HYDROGEN WATER IN PSORIASIS .

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KYK Co., Ltd

## WHAT IS PSORIASIS?

Psoriasis is an autoimmune inflammatory disease which speeds up the life cycle of skin cells forming scales and red patches over the skin.

Autoimmune diseases are caused due to abnormal immune responses. Abnormal immune responses are caused mainly due to abnormal gut functioning and oxidative stress.

## HOW HYDROGEN REDUCES OXIDATIVE STRESS?

Oxidative stress is an imbalance between production of free radicals in the body and ability of body to detoxify. Human gut during digestion generates hydrogen inside the body to balance oxidants. But, when gut does not perform to its fullest potential due to toxic overload, acidic pH, antibiotics antacids etc, enough hydrogen is not being produced by the body resulting in increased oxidative stress in the body.

As Hydrogen is a part of our existence and tiny, it has the ability to penetrate all the cell membranes including blood brain barrier, acts as mild antioxidant which doesn't affect important functions like gene regulation.

## HOW HYDROGEN WATER TREATS PSORIASIS?

Psoriasis is an autoimmune disease affecting the skin. Hydrogen Water

- reduces the inflammation of the skin by acting as scavengers of oxidants causing inflammation.
- reduces the overactive immune responses by improving its function.
- reduces the scale formation, dryness and itching by providing hydration to the skin cells.
- improves the skin elasticity and skin quality by stimulating the collagen production significantly.

Skin is the largest organ which is affected by both internal and external toxins.

Internal toxins includes free radicals, acidic end products and external toxins include radiation, pollution and many more.



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